

Texas Architect accepts digital images for editorial consideration. These specifications will ensure that your images reproduce with the best possible image quality.

Photography Specifications for Print Production

Professionally photographed images are mandatory.

Send as wide a range (and as many) photos as possible, including both exterior and interior shots where appropriate. Also send images at a variety of scales, that is, ranging from overall shots of the project to close-ups of details. The more the better.

Photo Resolution/Size

The original image must have a native resolution of at least 300 pixels per inch. Native resolution in this case means the image size from the camera, and not enlarged via any software. We recommend that all images for editorial consideration be shot at the highest possible resolution.

Please submit images at the largest size available, with height and width of at least 9.5" x 11.125" when possible. No cropping is necessary.

If possible, please provide both a high-res image for reproduction and a low-res image (125 dpi) for comp and preview.

File Format

Our preferred format is a 16-bit RGB TIFF file saved without compression. If you apply layers or adjustment layers, flatten your image to a single layer. If you color-correct or run filters on your images, supply an unadjusted version of the same image as well.

Other acceptable formats are Photoshop (.psd) format and high-quality/low compression JPEG (.jpg). For JPEG files, use the lowest possible compression settings. The high-quality setting (10 or 12) works best.

All RAW formats should be converted to TIFF, JPG, or Photoshop format.

Captions and Labeling

Please embed your name, e-mail address and, telephone number on each image file that you include by entering this data in the "File Info..." dialog box in Photoshop.

Please rename your image files to include the name of the project and short description. For example, if your camera names an image file C638.tiff, rename it to "WhiteHouse_front_lawn.tiff."

Include photographer credit(s) in a separate document. If there are multiple photographers, please reference the image file names for each or include the photographer in the naming convention.

Reference Prints

Reference Prints Please include a hardcopy color inkjet or photo proof print for color reference only with each image submitted to *Texas Architect*. It is acceptable to gang multiple images onto a single sheet, but we prefer that the hardcopy images print no smaller than 5" x 7".

Original Printed Materials

If your only available image is a print or a transparency, please allow us to scan your image from the original to preserve its quality. Label all slides, transparencies, and prints with your name, mailing address, and phone number. All original images will be returned upon publication.

Drawing File Specifications for Print Production

Plans/Siteplans/Elevations

Simple black and white line drawing vector files are preferred. Feel free to reference the style of our plans in a previous issue of *Texas Architect*.

Please submit plans and sections as layered DWG files. Newer versions of AutoCAD files should be saved down to 2007 in order to be compatible with our software.

Include only the basic layers (floor plan, interior layout, site plan, landscape, etc.) Do not include layers such as mechanical, electrical, plumbing, furnishings, labels, etc.)

If you are unable supply a DWG file, please export plans from AutoCAD or VectorWorks as EPS files. (Conversion to EPS in Photoshop will not work.)

Keyed Files for Reference

Be sure to include a keyed version of each plan with directional notation. This is for our reference and a PDF file works best. The key can be as detailed as necessary; *Texas Architect* will create its own version for publication. Color copies/printouts are not acceptable for reproduction, but may be supplied for reference.

File Submission

Texas Architect accepts image files on CD or DVD or uploaded to our FTP site. All CD and DVD media should also be clearly labeled with your name, e-mail address, and telephone number. Our FTP instructions are located at www.texasarchitects.org/ftp. If you would like to have your disks returned to you, please include a self-addressed mailer with sufficient postage. We cannot accept files via e-mail.

Digital Image Checklist

- All photography is high resolution (300 dpi) tiff, jpg or psd
- Lower resolution (125 dpi) versions of each image are supplied for placement only
- If you color correct, include an unadjusted version of the image as well
- Files are labeled correctly
- Floor and site plans are enclosed (both keyed with directional notation and unkeyed for each item)
- Other sketches, concept photos and/or elevations are enclosed

Printed Materials

- Hardcopy reference prints are enclosed
- Hardcopy site and floor plans are enclosed including a keyed and unkeyed version of each
- Original prints/transparencies are labeled

For more information

Elizabeth Hackler
Designer & Assistant Publisher, *Texas Architect*

elizabeth@texasarchitects.org
fax 512 478 0528

500 Chicon Street
Austin Texas 78702
tel 512 478 7386
texasarchitects.org