

Virtual Exhibit Booth Options

TalkingTree Creative offers 3 levels of exhibit booth design on the Engagez platform. Every package level offers the same host of features to choose from to promote brand awareness and customer engagement. With all these options you will want to choose no more than 5 for any particular booth so your content is spotlighted.

Package 1: 2D Booth from Template

Choose a pre-existing template and then add in the features that work best for your offerings.

... Included with your booth

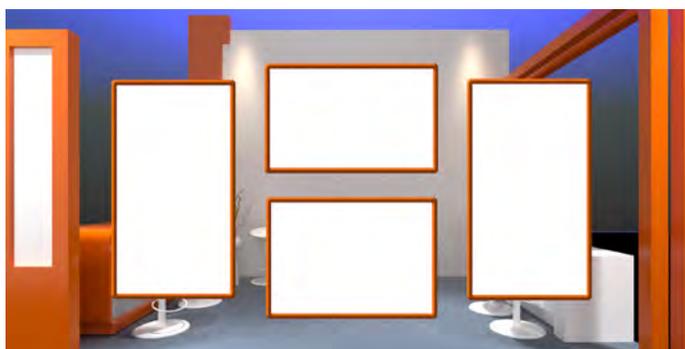
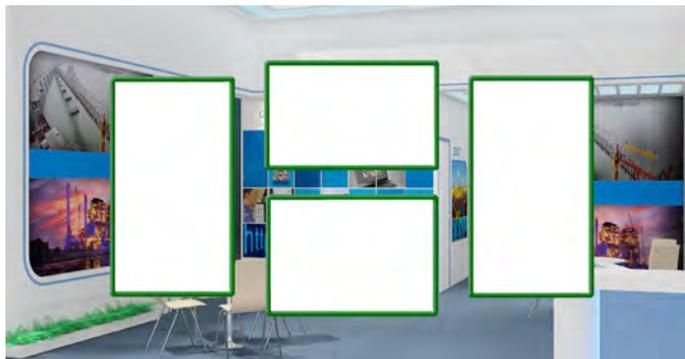


Package 2: 2D Booth Custom Designed

Enhanced Virtual Package Optional Add-On

... \$3,000

We can design a custom graphic to represent your booth with your particular features in mind.



Package 3: 3D Total Immersion Custom Booth ... \$15,000

Enhanced Virtual Package Optional Add-On

starting price

Allow your attendees to actually navigate around the booth and create the feeling that they are in your environment.



Features

Every booth comes equipped with lead capture, guest analytics and notifications for guest entrances/exits.

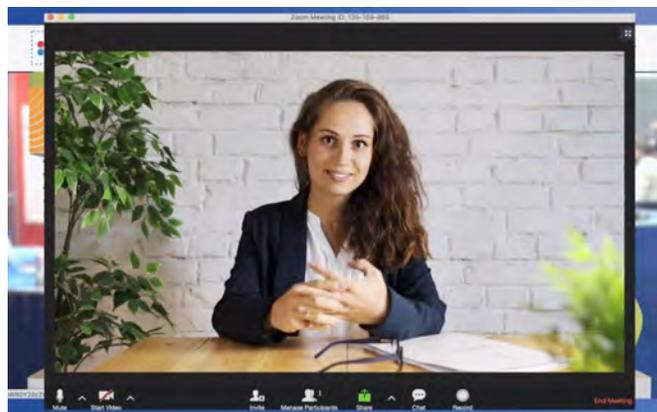
Resource Download

Add downloadable content (PDFs, videos, web links) to a resource tab.



Live Video Chat

Attendees can click to start a live video chat with the exhibitor.



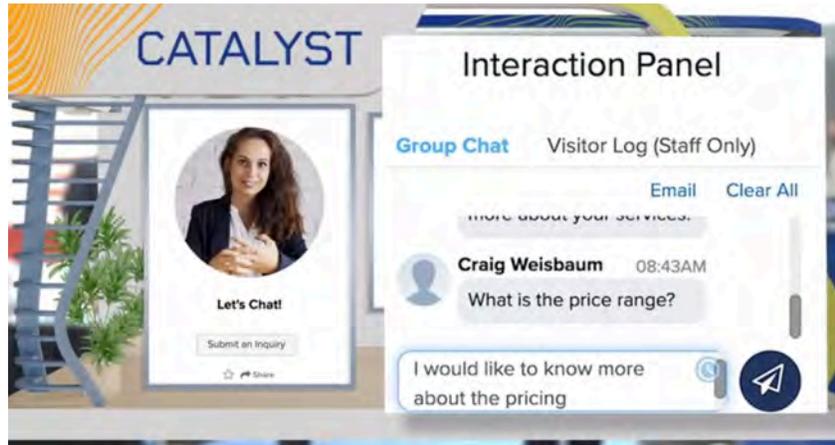
Branding Imagery

Set your booth apart from the rest with custom branded logos, colors and graphics.



Interaction Panel

The interaction panel includes a group chat feature, an embedded twitter feed option, and visitor log.



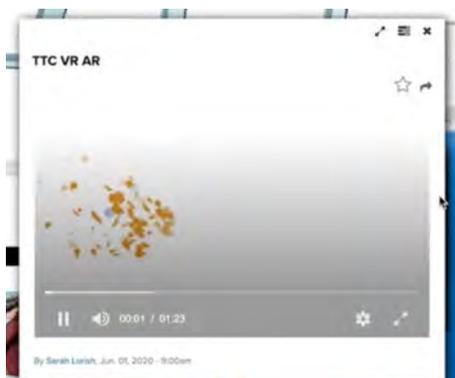
Information Panel

Guests can use the information panel to submit an inquiry to the exhibitor and/or participate in a discussion forum. Exhibitors can also use this panel for announcements.

A screenshot of a "Submit an Inquiry - Sample Exhibit" form. The form contains the following fields: "First Name" (Sarah), "Last Name" (Lorish), "Company" (TalkingTree Creative), "Email" (sarah@talkingtreecreative.com), "Subject" (a dropdown menu with "Want a demo" selected), and a "Comment" text area. At the bottom, there are "Submit" and "Cancel" buttons.

Video playback (or video playlist)

Upload videos about products, services, or technical information for playback by attendees or embed from your preferred platform.



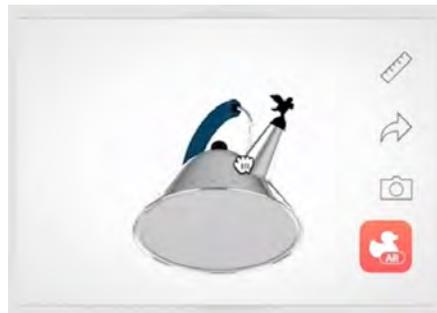
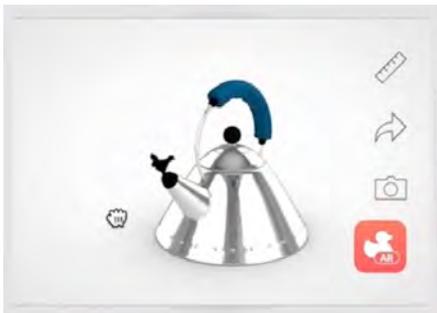
HTML Panel

The HTML panel can be used for almost anything that can be deployed with HTML or iframe embed tags. You have complete control over size and placement as well as look and style through inline CSS.



3D Product Viewer (using HTML panel)

Showcase your products in 360° space using the HTML Panel.



Calendar

The calendar panel acts as an event agenda listing future and active sessions.

