



Exhibitor Prospectus 2022

October 27-28
El Paso

Texas
Society of
Architects

We're Heading Out West

Join Us in El Paso.

This strategic location offers the Texas Society of Architects the unique opportunity to partner with multi-state AIA members and international architects, designers, and suppliers. Market your company beyond the usual borders!

TxA's Annual Convention and Design Expo draws a record-breaking number of attendees, including senior-level executives and influential firms across the region. As the premier architectural event in the Southwest, our conference features more than 75 continuing education sessions, 25 architectural tours, and the **LARGEST** architectural products show of its kind outside of the AIA National Expo.

Whether your company is an entrepreneurial start-up or an industry giant, our Design Expo is the place to showcase your architectural products and services to the booming Southwest market.

NEW PRODUCTS & NETWORKING

85% of participants rate the TxA Design Expo as the most effective way to see new products and make connections in Texas and the Southwest.

REASONS TO BRING YOUR BUSINESS TO EL PASO

- 1 Budget Friendly**
Lower expenses with more opportunities
- 2 Downtown Revival**
Unprecedented growth brings life to downtown El Paso, plus new hotels increasing number of attendees
- 3 Walkable City Center**
Food, shopping, and entertainment options accessible a short walk from the conference center and hotels
- 4 New Sports & Entertainment Venues**
While in town for the TxA tradeshow, check out the new venues to plan and create experiences with clients

7 El Paso is 7th Safest City in America
source: Safewise

4 El Paso is #4 conference center of USA small cities
source: Meeting Source

5 El Paso is #5 of America's Best Small Cities
source: Resonance

EXHIBITOR OPPORTUNITIES

- » Showcase company product or service to the industry
- » Create brand awareness among professionals
- » Engage with industry buying power firms
- » Show your company support for the architectural industry

EXHIBIT BOOTH PURCHASE BENEFITS INCLUDE

- » Company Listing on TxA website upon purchase until February 2023
- » Four Company Rep registrations per 10' x 10' space
- » Company Name, Booth # and Product listing in Onsite Show Guide
- » Company listing and product description in Sept/Oct issue of *Texas Architect* magazine; and the opportunity to purchase additional advertising in the same issue with a 10% discount

SECURE YOUR BOOTH

Booth rates start at \$1800 per 10' x 10' space.

View booth options and reserve your space online:

texasarchitects.org/reservebooth2022

For special opportunities, contact Tod Stehling directly.

SHOW INFORMATION

Judson F. Williams Conference Center
1 Civic Center Plaza, El Paso, TX 79901

TUESDAY, OCTOBER 25

Delivery of warehouse freight to site. Decorator installs pipe and drape.

WEDNESDAY, OCTOBER 26

1:00 pm – 5:00 pm Exhibitor Move-In

THURSDAY, OCTOBER 27

8:00 am – 1:30 pm Exhibitor Move-In
3:30 pm – 6:30 pm Conference Welcome Party in the Expo Hall

FRIDAY, OCTOBER 28

11:30 am – 4:00 pm Exhibit Hall Open
11:30 am – 1:00 pm Brunch With Exhibitors
2:30 pm – 3:00 pm Social Activity
5:00 pm – 10:00 pm Exhibitor Move-Out

Connect with Architects

Our 83rd Annual Conference & Design Expo will take place in El Paso. This city has been reborn, with a revitalized, walkable downtown. The vast range of restaurants, bars, and activities, including the award-winning Triple-A ballpark, are all within walking distance of the conference center and hotels.

Focused on the theme of “Connection,” the conference program will explore how architecture and people can influence sustainable practices and impact the building of communities. Our 2022 Design Expo will take place on the first two days of the annual conference, October 27–28.

