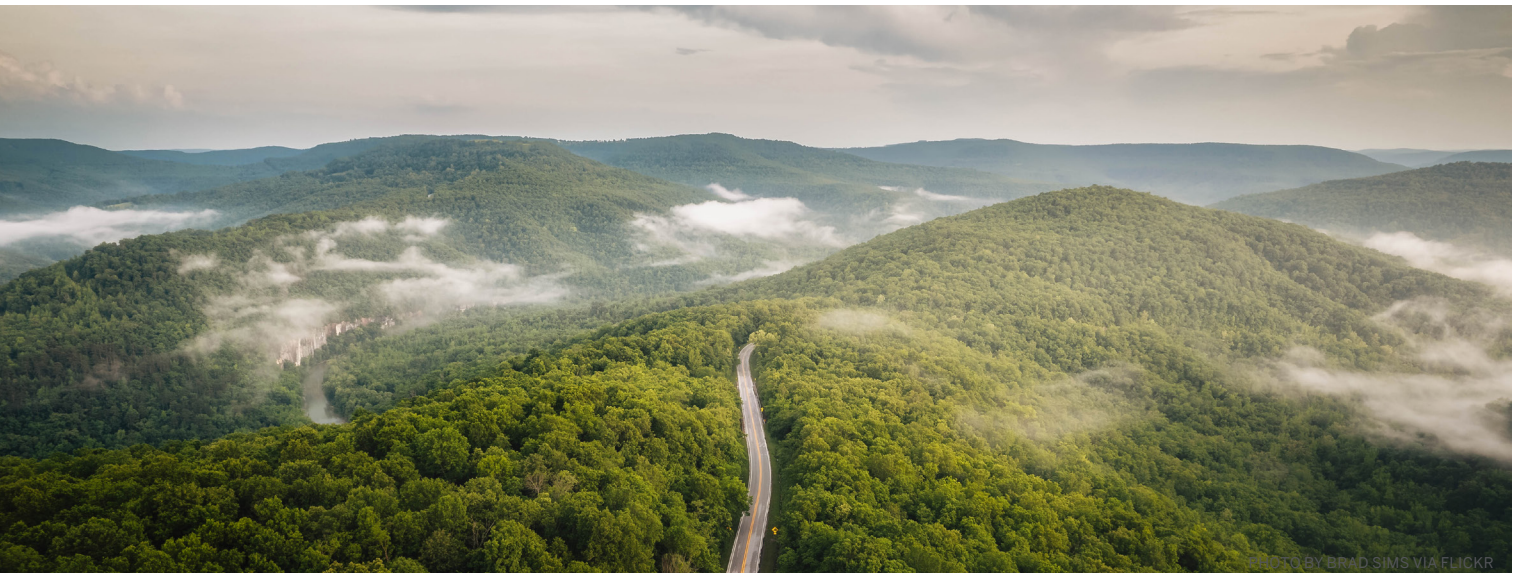




SPONSORSHIP OPPORTUNITIES
2024 Design Conference

Texas
Society of
Architects



THE EVENT

Texas Society of Architects
2024 Design Conference

Bentonville, AR | March 1–3, 2024

FRIDAY, MARCH 1

8:00 am Breakfast
8:30 am Speaker Presentations
11:00 am Tours & Lunch
6:00 pm Dinner on own

SATURDAY, MARCH 2

8:00 am Breakfast
9:30 am Speaker Presentations
11:30 am Traveling Lunch
12:00 pm Tours
5:00 pm Reception
7:00 pm Dinner on own

SUNDAY, MARCH 3

8:00 am Breakfast
8:30 am Tours
11:30 am Event Adjourns

ABOUT

We invite you to become a select sponsor of the Texas Society of Architects' 2024 Design Conference in the Northwest Arkansas. With this unique opportunity, maximize your influence, visibility, and personal relationships with some of the most prominent and recognized architects. Our Design Conference showcases leading speakers, exclusive tours of architectural sites, and the chance to interact with a core group of design-centered professionals. This annual event explores design and creative thinking with the ultimate goal of inspiring new notions and approaches to the making of the built environment.

Elizabeth Price, AIA, a frequent attendee, said her reason for returning is because "a sense of purpose and humility pervade the work of the speakers at these conferences. Their personal stories, memories, and details of journeys taken illuminate the work they share, which reflects a reverence for the land and a keen understanding of human nature."

Over the extended weekend, world-renowned speakers share their work, ideas, and experiences with Texas's leading design-centered architects. Attendees say a highlight of the weekend is the informal time the group spends together between the structured time, sharing stories and forging new relationships with the speakers, attendees, guides, and other guests.

While our 2024 tour line-up is in development, the tours will include projects by Fay Jones and Marlon Blackwell FAIA. Attendees will learn from our distinguished speakers such as Roberto de Leon, FAIA; Robert Ivy, FAIA; and leaders at Brooks & Scarpa and SO-IL.

SPONSORSHIP OPPORTUNITIES

This exclusive event reaches a high-impact group that is ideal for building relationships and future business. Varying levels of sponsorship are outlined below.

PLATINUM SPONSOR | \$5,000

4 Available

Meal Sponsorship | This sponsorship level provides an opportunity for your company to sponsor one of the lunches or one of the breakfasts during the design conference. (Two breakfast and two luncheon spots are available and are assigned on a first-come, first-served basis.)

Benefits Include:

- » Prominent signage for your firm's name and/or logo on or near serving tables
- » Napkins branded with your company's logo
- » Two complimentary registrations to the 2024 Design Conference
- » One piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2024 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn, and Instagram)

DIAMOND SPONSOR | \$4,000

2 Available

Reception Sponsorship | This sponsorship level provides an opportunity for your company to co-sponsor the opening reception.

Benefits Include:

- » Prominent signage for your firm's name and/or logo on or near serving tables
- » Napkins branded with your company's logo
- » Two complimentary registrations to the 2024 Design Conference
- » One piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Sponsors will be allowed to make a brief introduction at the reception
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2024 Design Conference website and communication, plus one social media post on the social media channel of your choice (Facebook, LinkedIn and Instagram)

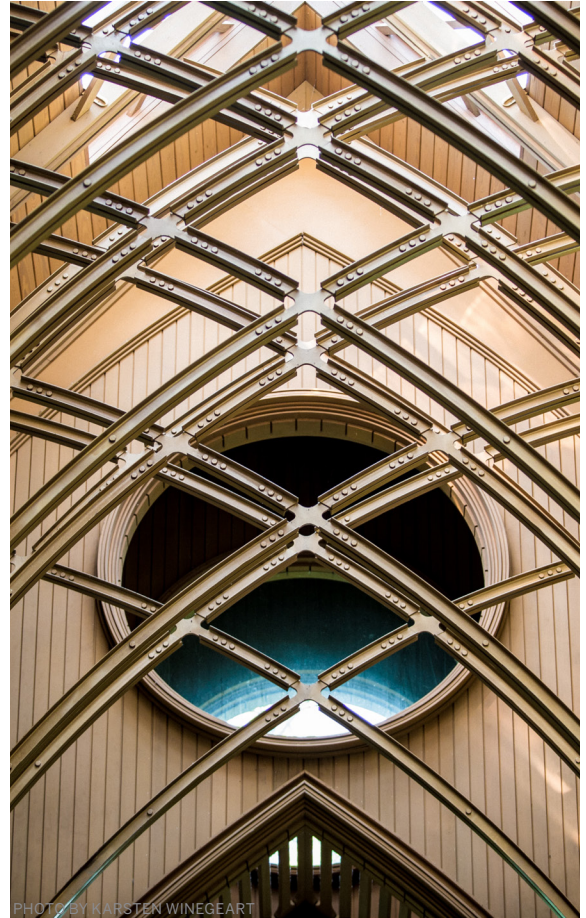


PHOTO BY KARSTEN WINEGEART

SPONSORSHIP OPPORTUNITIES

2024 Design Conference

GOLD SPONSOR | \$3,000

4 Available

Speaker Sponsorship | This sponsorship level provides an opportunity for your company to sponsor a conference speaker. (Speakers will be assigned on a first-come, first served basis.)

Benefits Include:

- » One complimentary registration to the 2024 Design Conference
- » Sponsor may introduce speaker they are sponsoring
- » One approved piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2024 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn and Instagram)

SILVER SPONSOR | \$2,000

2 Available

Transportation Sponsorship | This sponsorship provides a sponsor the opportunity to sponsor the transportation and snacks for the tours.

Benefits Include:

- » Company logo and link on the tour bus window
- » One complimentary registration to the 2024 Design Conference
- » One approved piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2024 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn and Instagram)

BRONZE SPONSOR | \$300

Unlimited

Supporter Sponsorship | This sponsorship level provides a sponsor the opportunity to support the Design Conference and get their company's name and brand into the hands of attendees.

Benefits Include:

- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2024 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn and Instagram)

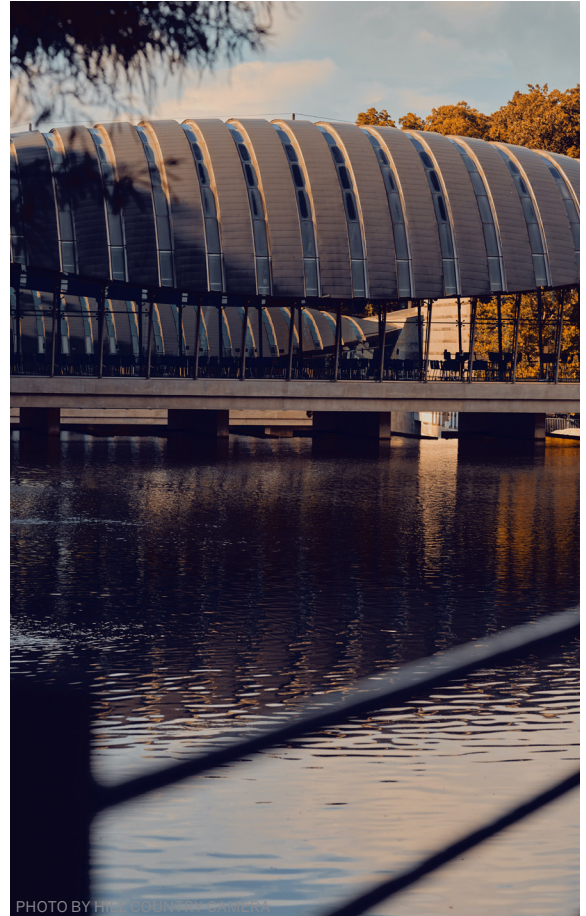


PHOTO BY HILL COOKING ARCHITECTS

CONTACT

For additional details and to become a sponsor:

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