



SPONSORSHIP OPPORTUNITIES
2025 Design Conference

Texas
Society of
Architects



THE EVENT

Texas Society of Architects
2025 Design Conference

Mexico City | Feb. 20–23, 2025

THURSDAY, FEB. 20

8:00 am Breakfast
8:30 am Speaker Presentations
11:00 am Tours
6:30 pm Happy Hour

FRIDAY, FEB. 21

8:00 am Breakfast
8:30 am Speaker Presentation
10:30 am Tour
1:00 pm Lunch
2:00 pm Tours & Speaker Presentation
5:00 pm Reception

SATURDAY, FEB. 22

8:00 am Breakfast
8:30 am Speaker Presentation
11:00 am Lunch & Tours

SUNDAY, FEB. 23

8:00 am Farewell Breakfast

ABOUT

We invite you to become a select sponsor of the Texas Society of Architects' 2025 Design Conference in Mexico City. With this unique opportunity, maximize your influence, visibility, and personal relationships with some of the most prominent and recognized architects. Our Design Conference showcases leading speakers, exclusive tours of architectural sites, and the chance to interact with a core group of design-centered professionals. This annual event explores design and creative thinking with the ultimate goal of inspiring new notions and approaches to the making of the built environment.

Elizabeth Price, AIA, a frequent attendee, said her reason for returning is because “a sense of purpose and humility pervade the work of the speakers at these conferences. Their personal stories, memories, and details of journeys taken illuminate the work they share, which reflects a reverence for the land and a keen understanding of human nature.”

Over the extended weekend, world-renowned speakers share their work, ideas, and experiences with Texas's leading design-centered architects. Attendees say a highlight of the weekend is the informal time the group spends together between the structured time, sharing stories and forging new relationships with the speakers, attendees, guides, and other guests.

Tours will include projects by Alberto Kallach, hotels, studios, and notable museums including the Diego Rivera y Frida Kahlo studio and home. Attendees will learn from our distinguished speakers such as Alba Cortes and Mariano Castillo of Tatiana Bilbao Estudio, author Kathryn O'Rourke, and studio leaders at JSA and MMX.

**Schedule is subject to change*

SPONSORSHIP OPPORTUNITIES

This exclusive event reaches a high-impact group that is ideal for building relationships and future business. Varying levels of sponsorship are outlined below.

PLATINUM SPONSOR | \$4,000

3 Available

Meal Sponsorship | This sponsorship level provides an opportunity for your company to sponsor a meal during the design conference.

Benefits Include:

- » Prominent signage for your firm's name and/or logo on or near serving tables
- » Napkins branded with your company's logo used at meal function
- » One complimentary registration to the 2025 Design Conference
- » One piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2025 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn, or Instagram)

DIAMOND SPONSOR | \$3,000

3 Available

Speaker Sponsorship | This sponsorship level provides an opportunity for your company to sponsor a conference speaker. (Speakers will be assigned on a first-come, first served basis.)

Benefits Include:

- » One complimentary registration to the 2025 Design Conference
- » Sponsor may introduce speaker they are sponsoring
- » One approved piece of collateral (provided by sponsor) to be distributed to Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2025 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn, or Instagram)



GOLD SPONSOR | \$2,000

2 Available

Transportation Sponsorship | This sponsorship provides a sponsor the opportunity to sponsor the transportation and snacks for the tours.

Benefits Include:

- » Company logo and scannable QR code on the tour bus window
- » One approved piece of collateral (provided by sponsor) to be distributed to all Design Conference attendees
- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2025 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn, or Instagram)

SILVER SPONSOR | \$500

Unlimited

Supporter Sponsorship | This sponsorship level provides a sponsor the opportunity to support the Design Conference and get their company's name and brand into the hands of attendees.

Benefits Include:

- » Your sponsorship announced from the podium to every registrant
- » Company logo and link on the 2025 Design Conference website and communications, plus one social media post on the social media channel of your choice (Facebook, LinkedIn, or Instagram)

CONTACT

For additional details and to become a sponsor:

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