
IN-LINE BOOTHS

- Typically 10 ft × 10 ft (3.05 m × 3.05 m). Larger multiples (10×20, 10×30, etc.) follow same rules.
- Maximum display height: 8 ft (2.44 m) in the rear half of the booth.
- Front half of booth (within 5 ft of aisle) limited to 4 ft (1.22 m).
- When three or more booths are combined, the 4 ft height restriction applies only to portions within 10 ft of neighboring booths.

CORNER BOOTHS

- In-Line Booth at the end of an aisle with exposure on two sides.
- Follows same height and line-of-sight restrictions as In-Line Booths.

END-CAP BOOTHS

- Usually 10 ft deep × 20 ft wide.
- Back wall may be 8 ft high across 10 ft center width.
- Within 5 ft of side aisles, maximum display height is 4 ft.

PENINSULA BOOTHS

- Exposed on three sides, usually 20×20 ft or larger.
- If backing to In-Line Booths, back wall must be 4 ft high within 5 ft of aisles.
- Center back wall may reach 16–20 ft including signage.
- Double-sided signs must be set back 10 ft from adjacent booths.

SPLIT-ISLAND BOOTHS

- Two Peninsula Booths back-to-back.
- May use entire cubic content up to 16–20 ft.
- No sightline restrictions on shared back wall.
- Hanging signs must be set back 10 ft from adjacent booths.

ISLAND BOOTHS

- Exposed on all four sides; usually 20×20 ft or larger (minimum 400 sq ft).
- Full cubic content may be used up to 16–20 ft, including signage.

HANGING SIGNS AND BANNERS

Hanging signs are permitted only in Island, Peninsula, and Split-Island Booths. They are not allowed over In-Line, Corner, or End-Cap Booths without permission of show manager.

- Maximum height for hanging signs (top of sign to floor): 20 ft, unless venue restrictions differ.
- Signs must be set back at least 10 ft from neighboring booths.
- Double-sided signs must be positioned to face inward, avoiding obstruction to neighboring exhibitors.

DEMONSTRATION AREAS

Demonstrations are not permitted at this time.

SUMMARY TABLE OF BOOTH REGULATIONS

BOOTH TYPE	DIMENSIONS	MAX HEIGHT	NOTES
In-Line	10x10 ft (or multiples)	8 ft back/4 ft front	Sightline restrictions apply
Corner	In-Line with two sides open	8 ft back/4 ft front	Sightline restrictions apply
End-Cap	10x20 ft	8 ft center / 4 ft side zones	Restrictions near aisles
Peninsula	20x20 ft or larger	16-20 ft	Back wall restrictions; 10 ft sign setback
Split-Island	2 Peninsulas back-to-back	16-20 ft	No sightline restrictions; 10 ft sign setback
Island	≥ 20x20 ft (400 sq ft)	16-20 ft	Full cubic use permitted
Extended Header	In-Line 20 ft+ with header	Header 8 ft	Header width/depth restrictions